

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): August 13, 2020

**Progenity, Inc.**

(Exact name of Registrant as Specified in Its Charter)

Delaware  
(State or Other Jurisdiction  
of Incorporation)

4330 La Jolla Village Drive, Suite 200, San Diego, CA  
(Address of Principal Executive Offices)

001-39334  
(Commission File Number)

27-3950390  
(IRS Employer  
Identification No.)

92122  
(Zip Code)

Registrant's Telephone Number, Including Area Code: (855) 293-2639

Not Applicable

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

| Title of each class                       | Trading Symbol(s) | Name of each exchange on which registered |
|---|-------------------|---|
| Common Stock, par value \$0.001 per share | PROG              | The Nasdaq Global Market                  |

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

**Item 2.02 Results of Operations and Financial Condition.**

On August 13, 2020, Progenity, Inc. issued a press release and earnings presentation announcing its financial results for the second quarter ended June 30, 2020. The press release and earnings presentation are furnished as Exhibit 99.1 and Exhibit 99.2, respectively, to this Current Report on Form 8-K.

*As provided in General Instruction B.2 of Form 8-K, the information in this Item 2.02 and Exhibits 99.1 and 99.2 incorporated herein shall not be deemed to be “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the “Exchange Act”) or otherwise subject to the liabilities of that section, nor shall such information or Exhibits 99.1 and 99.2 be deemed to be incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing.*

**Item 9.01 Financial Statements and Exhibits.**

**(d) Exhibits.**

99.1 [Press release, dated August 13, 2020](#)

99.2 [Earnings presentation, dated August 13, 2020](#)

---

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: August 13, 2020

Progenity, Inc.

By: /s/ Harry Stylli, Ph.D.  
Harry Stylli, Ph.D.  
President and Chief Executive Officer

## **Progenity Provides Corporate Updates and Reports Second Quarter 2020 Financial Results**

*Completed initial public offering raising gross proceeds of \$100M*

*Reported 75 thousand tests in the second quarter, showing resiliency of business during COVID-19 pandemic*

*Signed first precision medicine program pharma deal*

*Management will host conference call and webcast today at 4:30 p.m. ET/1:30 p.m. PT*

SAN DIEGO, August 13, 2020 – Progenity, Inc. (Nasdaq: PROG), a biotechnology company with an established track record of success in developing and commercializing molecular testing products, today provided corporate updates and reported financial results for the second quarter ended June 30, 2020.

The second quarter was a challenging but productive time for Progenity. We responded to the COVID-19 pandemic by implementing robust response plans, seamlessly continuing laboratory operations and maintaining pre-pandemic turnaround times for all our tests. The company secured substantial capital through an initial public offering in June and CARES Act tax refund, which provided the company with important capital to support our operations and to continue the development of our R&D pipeline towards important 2020 milestones.

### **Second Quarter 2020 Results and Other Corporate Highlights**

- Completed initial public offering in June with gross proceeds of \$100 million.
  - Received a \$22.7 million tax refund related to the net operating loss (NOL) carryback provisions available under the Coronavirus Aid, Relief, and Economic Security Act (the CARES Act) legislation.
  - Reported approximately 75,000 tests in the second quarter, illustrating resilience despite COVID-19 stay-at-homes orders during that period.
  - In August, we entered into our first partnership with a staged collaboration centered on our GI Precision Medicine submucosal platform for a clinical stage asset.
  - Added COVID-19 testing to our existing test menu through our affiliate lab Avero Diagnostics, to help support testing needs in our Southeastern communities and our women's health channel.
  - Initiated the verification phase of our rule out assay for preeclampsia.
-

- Met a key milestone for our NIPT single molecule assay by demonstrating the basis of fetal quantification.
- Entered into an in-network participation agreement with Cigna that became effective July 1, 2020, and as a result added approximately 16.0 million covered lives, bringing our total number of covered lives to approximately 144.0 million nationwide.
- Strengthened leadership team and added further operational expertise with the appointment of Troy Seelye as Chief Information Officer, and Damon Silvestry as Chief Operating Officer.
- Presented multiple posters at the 2020 American College of Medical Genetics and Genomics Annual Clinical Genetics Meeting Digital Edition and one poster at the Society for Maternal Fetal Medicine Annual Pregnancy Meeting identifying key factors for clinical decision-making for specialized carrier screening and noninvasive prenatal tests.

"We adapted our business well during the COVID-19 pandemic, pivoting quickly to seamlessly continue to offer quality tests and services to our healthcare providers and patients," said Harry Stylli, Ph.D., CEO, chairman of the board, and co-founder of Progenity. "Furthermore, we continue to advance our in-network transition and improve our compliance programs and anticipate benefiting from these actions in the coming quarters. Also, our affiliate lab, Avero Diagnostics, which offers molecular infectious disease testing, launched a COVID-19 molecular test to help service the widespread unmet need in the Southeast, and we are now evaluating opportunities to offer the COVID-19 molecular test more broadly across the country. I believe our resilience was further demonstrated by our progress in our R&D initiatives during the quarter as we made important advances across our innovation portfolio, including signing our first pharma collaboration deal in our precision medicine program in August. Overall, we view this as a strong and resilient performance under challenging circumstances."

## **Second Quarter 2020 Financial Results**

### ***Comparison of Three Months Ended June 30, 2020 and March 31, 2020***

Revenue was \$17.3 million in the three months ended June 30, 2020, up from \$16.8 million in the three months ended March 31, 2020. The first quarter revenue reflected a \$13.2 million revenue reduction related to an accrual for the settlement with the U.S. Department of Justice and the states participating in the settlement. The second quarter revenues reflected a \$10.3 million accrual for refunds to government payors.

Total accessioned tests volume was 75,017 in the second quarter of 2020, achieving 95% of the accessioned tests volume in the first quarter of 2020, which was 78,881 tests.

Gross margin was negative 26.5% for the three months ended June 30, 2020, compared to negative 57.9% for the three months ended March 31, 2020, primarily reflecting the effect of revenue reduction related to the settlement accrual in the first quarter and refund accrual in the second quarter.

Operating expenses were \$42.2 million for the three months ended June 30, 2020, compared to \$42.8 million in the three months ended March 31, 2020.

---

Net loss attributable to common stockholders was \$53.1 million for the three months ended June 30, 2020 and basic and diluted net loss per share was \$6.11, compared to a net loss attributable to common stockholders of \$17.2 million and a net loss per share of \$3.43 for the three months ended March 31, 2020. The variance relates primarily to the \$37.7 million income tax benefit related to the NOL carryback provisions under the CARES Act, which we recognized in full during the first quarter.

**Comparison of Three Months Ended June 30, 2020 and 2019**

Revenue was \$17.3 million in the three months ended June 30, 2020, compared to \$57.2 million in the three months ended June 30, 2019.

Gross margin was negative 26.5% for the three months ended June 30, 2020, compared to 54.4% for the three months ended June 30, 2019.

Operating expenses were \$42.2 million for the three months ended June 30, 2020, compared to \$45.4 million in the three months ended June 30, 2019.

Net loss attributable to common stockholders was \$53.1 million for the three months ended June 30, 2020 and basic and diluted net loss per share was \$6.11, compared to a net loss of \$16.4 million and a net loss per share of \$3.34 for the three months ended June 30, 2019.

Cash and cash equivalents were \$113.6 million as of June 30, 2020. The increase in cash during the second quarter of 2020 includes \$88.7 million in net proceeds from our initial public offering and the receipt of a \$22.7 million tax refund related to NOL carryback provisions available under the CARES Act. As of June 30, 2020, Progenity had 50.0 million shares outstanding

**COVID-19 Update**

Recent public health measures related to the novel coronavirus are greatly impacting healthcare practices. We have responded to the COVID-19 pandemic by implementing robust response plans, seamlessly continuing laboratory operations and maintaining pre-pandemic turnaround times. We enhanced our digital sales and support capabilities, increased proactive test reporting and remote genetic counseling capabilities, and expanded our mobile phlebotomy services, assisting our customers to continue serving their patients with the same quality care.

**Webcast and Conference Call Information**

Progenity will host a webcast and conference call to discuss the second quarter financial results and answer investment community questions today, Thursday, August 13, 2020 at 4:30 p.m. ET / 1:30 p.m. PT. The live call may be accessed by dialing 833-519-1237 for domestic callers and 914-800-3810 for international callers and entering the conference code: 2999889. A live webcast and archive of the call will be available online from the investor relations section of the company website at [www.progenity.com](http://www.progenity.com).

---

## About Progenity

Progenity, Inc. is a biotechnology company with an established track record of success in developing and commercializing molecular testing products, as well as innovating in the field of precision medicine. Progenity provides in vitro molecular tests designed to improve lives by providing actionable information that helps guide patients and physicians in making medical decisions during key life stages. The company applies a multi-omics approach, combining genomics, epigenomics, proteomics, and metabolomics to its molecular testing products and to the development of a suite of investigational ingestible devices designed to provide precise diagnostic sampling and drug delivery solutions. Progenity's vision is to transform healthcare to become more precise and personal by improving diagnoses of disease and improving patient outcomes through localized treatment with targeted therapies. For additional information about Progenity, please visit the company's website at [www.progenity.com](http://www.progenity.com).

## Safe Harbor Statement or Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, which statements are subject to substantial risks and uncertainties and are based on estimates and assumptions. All statements, other than statements of historical facts included in this press release, including statements concerning the impact of the COVID-19 pandemic on our business, operations, financial results, and future performance, plans for future test offerings, the sufficiency of our capital, the resiliency of our business, and the progress of our research and development efforts are forward-looking statements. In some cases, you can identify forward-looking statements by terms such as "may," "might," "will," "objective," "intend," "should," "could," "can," "would," "expect," "believe," "design," "estimate," "predict," "potential," "plan" or the negative of these terms, and similar expressions intended to identify forward-looking statements. These statements reflect our plans, estimates, and expectations, as of the date of this press release. These statements involve known and unknown risks, uncertainties and other factors that could cause our actual results to differ materially from the forward-looking statements expressed or implied in this press release. Such risks, uncertainties, and other factors include, among others, the ongoing COVID-19 pandemic and associated shelter-in-place orders, our ability to develop and commercialize our testing products as well as innovate in the field of precision medicine, the size and growth potential of the markets for our products, and our ability to serve those markets, the rate and degree of market acceptance and clinical utility of our products and coverage and rates of reimbursement for our products, the performance of third parties in connection with the commercialization and development of our products, including third-party suppliers for COVID-19 assays, regulatory developments in the United States and foreign countries, our ability to obtain and maintain regulatory approval or clearance of our products on expected timelines or at all, our ability to improve and enhance our products, our plans to research, develop, and commercialize new products, the development, regulatory approval, efficacy, and commercialization of competing products, the outcome of pending and future investigations and legal proceedings, the loss or retirement of key scientific or management personnel, our ability to develop and maintain our corporate infrastructure, including maintaining effective internal controls, our expectations regarding our ability to obtain and maintain intellectual property protection for our products, as well as our ability to operate our business without infringing the intellectual property rights of others, our compliance with the terms and conditions of our corporate integrity agreement, potential overpayment obligations and those risks described in "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" in Progenity's

---

Registration Statement on Form S-1 (File No. 333-238738), as amended, filed with the U.S. Securities and Exchange Commission, Progenity's Quarterly Report on Form 10-Q for the quarter ended June 30, 2020, to be filed with the SEC and other subsequent documents we file with the SEC.

Progenity expressly disclaims any obligation to update any forward-looking statements whether as a result of new information, future events or otherwise, except as required by law.

**Investor Contact:**

Robert Uhl  
Managing Director, Westwicke ICR  
ir@progenity.com  
(619) 228-5886

**Media Contact:**

Kate Blom-Lowery  
CG Life  
kblomlowery@cglife.com  
(858) 457-2436

---



**Progenity, Inc.**  
**Condensed Consolidated Statements of Operations**  
(Unaudited)  
*(In thousands, except per share amounts)*

|   | Three Months Ended |                |
|---|--------------------|----------------|
|   | June 30, 2020      | March 31, 2020 |
| Revenues  | \$ 17,266          | \$ 16,828      |
| Cost of sales   | 21,835             | 26,570         |
| Gross profit (loss)   | (4,569)            | (9,742)        |
| Operating expenses:   |                    |                |
| Research and development  | 12,234             | 11,240         |
| Selling and marketing   | 12,736             | 14,436         |
| General and administrative  | 17,181             | 17,108         |
| Total operating expenses  | 42,151             | 42,784         |
| Loss from operations  | (46,720)           | (52,526)       |
| Interest expense  | (2,507)            | (2,302)        |
| Interest and other income (expense), net  | (3,556)            | (20)           |
| Loss before income taxes  | (52,783)           | (54,848)       |
| Income tax benefit  | —                  | (37,696)       |
| Net loss  | (52,783)           | (17,152)       |
| Dividend paid to preferred stockholders   | (268)              | —              |
| Net loss attributable to common stockholders  | \$ (53,051)        | \$ (17,152)    |
| Net loss per share attributable to common stockholders, basic and diluted   | \$ (6.11)          | \$ (3.43)      |
| Weighted average number of shares outstanding used in calculating net loss per share attributable to common stockholders, basic and diluted | 8,687,250          | 4,993,393      |

**Progenity, Inc.**  
**Condensed Consolidated Statements of Operations**  
(Unaudited)  
*(In thousands, except per share amounts)*

|   | Three Months Ended<br>June 30, |             | Six Months Ended<br>June 30, |             |
|---|--------------------------------|-------------|------------------------------|-------------|
|   | 2020                           | 2019        | 2020                         | 2019        |
| Revenues  | \$ 17,266                      | \$ 57,230   | \$ 34,094                    | \$ 104,737  |
| Cost of Sales   | 21,835                         | 26,113      | 48,405                       | 50,534      |
| Gross profit (loss)   | (4,569)                        | 31,117      | (14,311)                     | 54,203      |
| Operating Expenses:   |                                |             |                              |             |
| Research and development  | 12,234                         | 16,463      | 23,474                       | 31,711      |
| Selling and marketing   | 12,736                         | 14,680      | 27,172                       | 30,247      |
| General and administrative  | 17,181                         | 14,272      | 34,289                       | 28,550      |
| Total operating expenses  | 42,151                         | 45,415      | 84,935                       | 90,508      |
| Loss from operations  | (46,720)                       | (14,298)    | (99,246)                     | (36,305)    |
| Interest expense  | (2,507)                        | (2,282)     | (4,809)                      | (4,551)     |
| Interest and other income (expense), net  | (3,556)                        | 171         | (3,576)                      | 428         |
| Loss before income taxes  | (52,783)                       | (16,409)    | (107,631)                    | (40,428)    |
| Income tax benefit  | —                              | —           | (37,696)                     | —           |
| Net loss  | (52,783)                       | (16,409)    | (69,935)                     | (40,428)    |
| Dividend paid to preferred shareholders   | (268)                          | —           | (268)                        | (3,652)     |
| Net loss attributable to common shareholders  | \$ (53,051)                    | \$ (16,409) | \$ (70,203)                  | \$ (44,080) |
| Net loss per share attributable to common shareholders, basic and diluted                               | \$ (6.11)                      | \$ (3.34)   | \$ (10.26)                   | \$ (9.16)   |
| Weighted average number of shares outstanding used in calculating net loss per share, basic and diluted | 8,687,250                      | 4,915,485   | 6,840,321                    | 4,811,143   |

**Progenity, Inc.**  
**Condensed Consolidated Balance Sheets**  
(Unaudited)  
(In thousands)

|   | June 30,<br>2020 | December 31,<br>2019 |
|---|------------------|----------------------|
|   |                  | (1)                  |
| <b>Assets</b>   |                  |                      |
| Current assets:   |                  |                      |
| Cash and cash equivalents   | \$ 113,613       | \$ 33,042            |
| Accounts receivable, net  | 14,382           | 22,189               |
| Inventory   | 10,246           | 10,937               |
| Income tax receivable   | 15,596           | 634                  |
| Prepaid expenses and other current assets                               | 6,130            | 7,846                |
| Total current assets  | 159,967          | 74,648               |
| Property and equipment, net   | 15,725           | 15,891               |
| Goodwill and other intangible assets                                    | 10,526           | 10,990               |
| Other assets  | 198              | 198                  |
| Total assets  | \$ 186,416       | \$ 101,727           |
| <b>Liabilities and Stockholders' Deficit</b>                            |                  |                      |
| Current liabilities:  |                  |                      |
| Accounts payable  | \$ 15,679        | \$ 15,754            |
| Accrued expenses and other current liabilities                          | 78,410           | 83,615               |
| Current portion of mortgages payable and capital lease obligations      | 763              | 968                  |
| Total current liabilities   | 94,852           | 100,337              |
| Mortgages payable and capital lease obligations, net of current portion | 3,106            | 3,439                |
| Note payable to related party, net                                      | 69,071           | 68,966               |
| Other long-term liabilities   | 36,547           | 12,859               |
| Total liabilities   | \$ 203,576       | \$ 185,601           |
| Stockholders' deficit:  |                  |                      |
| Common stock  | 50               | 9                    |
| Series A Preferred Stock  | —                | 4                    |
| Series B Preferred Stock  | —                | 102                  |
| Additional paid-in capital  | 420,242          | 283,260              |
| Accumulated deficit   | (418,681)        | (348,478)            |
| Treasury stock  | (18,771)         | (18,771)             |
| Total stockholders' deficit   | (17,160)         | (83,874)             |
| Total liabilities and stockholders' deficit                             | \$ 186,416       | \$ 101,727           |

(1) The condensed, consolidated balance sheet at December 31, 2019 has been derived from the audited consolidated financial statements



proger

Business Update and  
Second Quarter 2020  
Financial Results

August 13, 2020

# Forward Looking Statements

This presentation contains “forward-looking statements” within the meaning of the federal securities laws, which statements are subject to substantial risks and based on estimates and assumptions. All statements, other than statements of historical facts included in this presentation, including statements concerning our strategies, future events, future revenues, volumes, margins or performance, financing needs, plans or intentions relating to product candidates, estimates of market volume growth, business trends, the anticipated timing, costs, design and conduct of the development of our product candidates, including our planned clinical trials, the likelihood of regulatory filings and approvals for our product candidates, our ability to commercialize our product candidates, if approved, the pricing and reimbursement of our product candidates, if approved, the potential to develop future product candidates, our ability to enter into partnerships and strategic collaborations, the potential benefits of strategic collaborations and our intent to enter into any strategic arrangements, the timing and likelihood of success, plans and objectives of management for future operations, potential growth, potential overpayment obligations, and future results of anticipated product development efforts, are forward-looking statements. In some cases, you can identify forward-looking statements by terms such as “may,” “might,” “will,” “objective,” “intend,” “should,” “could,” “can,” “would,” “expect,” “believe,” “design,” “estimate,” “predict,” “anticipate,” “assume,” or the negative of these terms, and similar expressions intended to identify forward-looking statements. These statements involve known and unknown risks, uncertainties, and other factors that could cause our actual results to differ materially from the forward-looking statements expressed or implied in this presentation, including those described in “Management’s Discussion and Analysis of Financial Condition and Results of Operations” in our Registration Statement on Form S-1 (File No. 333-238738), and our Quarterly Report on Form 10-Q for the quarter ended June 30, 2020, and elsewhere in such filings and in other subsequent disclosure documents filed with the United States Securities and Exchange Commission (SEC).

We cannot assure you that we will realize the results, benefits or developments that we expect or anticipate or, even if substantially realized, that they will result in the way expected. Forward-looking statements are not historical facts and reflect our current views with respect to future events. Given the inherent uncertainties, you should evaluate all forward-looking statements made in this presentation in the context of these risks and uncertainties and not place undue reliance on these forward-looking statements as predictions of future events. All forward-looking statements in this presentation apply only as of the date made and are expressly qualified by the cautionary statements included in this presentation. We disclaim any intent to publicly update or revise any forward-looking statements to reflect subsequent events, except as required by law.

**Industry and Market Data:** We obtained the industry, market, and competitive position data used throughout this presentation from our own internal estimates and data, from industry and general publications, and research, surveys, and studies conducted by third parties. Internal estimates are derived from publicly available information, from industry analysts and third-party sources, our internal research and our industry experience, and are based on assumptions made by us based on such data and our understanding of the industry and market, which we believe to be reasonable. In addition, while we believe the industry, market, and competitive position data included in this presentation are based on reasonable assumptions, we have not independently verified any third-party information, and all such data involve risks and uncertainties and are subject to various factors. These and other factors could cause results to differ materially from those expressed in the estimates made by the independent parties and by us.

progenity®

The biotech company combining a strong core business with innovation to make precision medicine a reality.

WOMEN'S HEALTH

 DIAGNOSTICS

PRECONCEPTION/  
PRENATAL

preparent®

carrier test

PRENATAL

innatal®

prenatal screen

resura®

prenatal test for monogenic disease

in development

preeclampsia

rule-out test

CANC

risco

hereditar

COVI

SARS

RNA diag

GI PRECISION MEDICINE

 THERAPEUTICS

INGESTIBLE  
TECHNOLOGIES  
in development

OBDS

oral biopharmaceuticals

DDS

targeted therapeutics

RSS

sampling

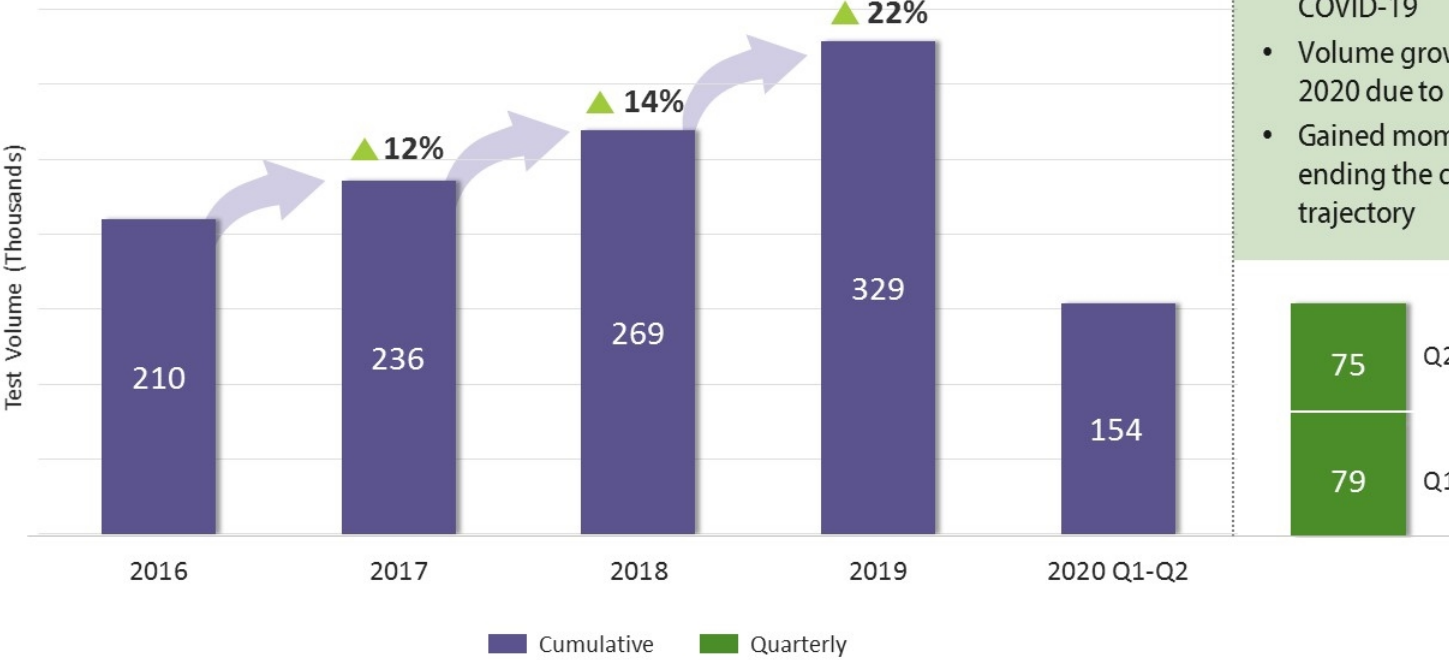
PIL D

ingestible

# Q2 2020 Progenity Corporate Highlights

- |  |  |
|--|--|
| <p>➤ Reported ~75,000 tests in Q2 2020, demonstrating resilience despite stay-at-home orders during that period.</p>   | <p>➤ Achieved a key milestone in the Innatal 4 by enabling measurement on our novel single-molecule c</p>                                    |
| <p>➤ Secured ~\$123M in funding through IPO raise of gross proceeds of ~\$100M and \$22.7M tax recovery through the CARES Act (\$15M more expected in the fall).</p> | <p>➤ Preeclampsia rule-out LDT data underway; expecting read out Q4 2020.</p>  |
| <p>➤ Implemented COVID-19 operational plans, maintaining pre-pandemic turnaround times. Launched SARS CoV-2 diagnostic test to support unmet need.</p>               | <p>➤ Entered into first precision medicine collaboration in August 2020. well; continued engagement with further potential partnerships.</p> |
| <p>➤ Successfully transitioned Cigna to in-network status, which complemented the addition of Aetna in Q1.</p>   | <p>➤ Two abstracts related to our PI accepted for presentation at the Gastroenterology (ACG) meeting</p>                                     |

# Strong History of Volume Growth



- Business resiliency during COVID-19
- Volume growth in 2020 due to increased testing
- Gained momentum in 2020, ending the year on a strong trajectory

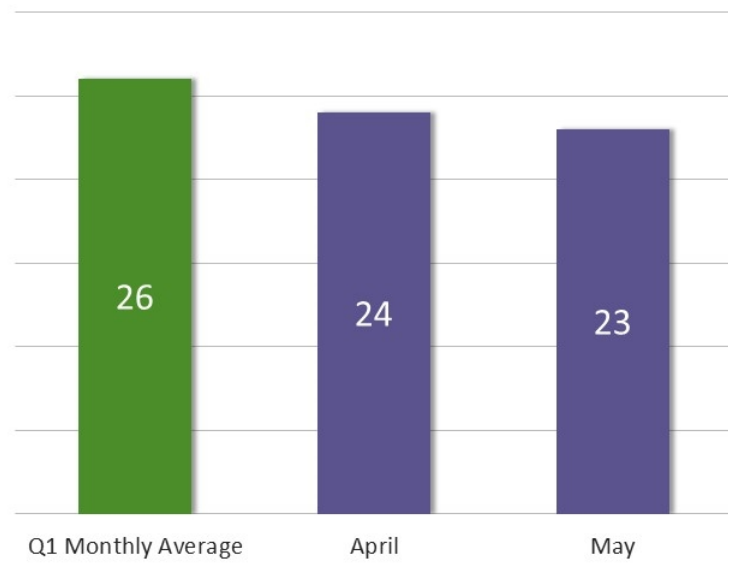


## Volume Showing Signs of Recovery

- Signs of growth and recovery in June demand
- Implemented enhanced digital sales capabilities and patient support during stay-at-home orders
- NIPT showing signs of demand resilience
- Carrier screening demand supported by joint offering with NIPT
- Demand for SARS CoV-2 tests increasing

6

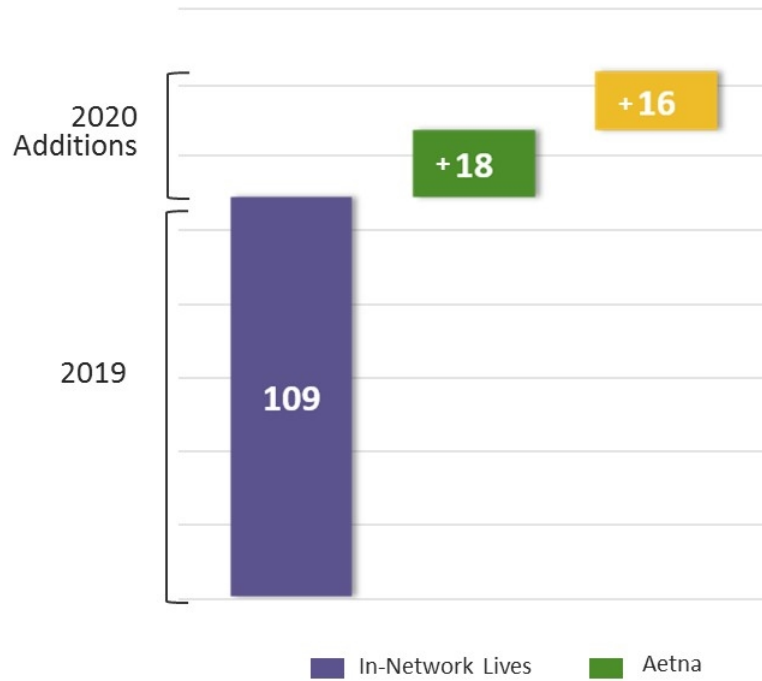
Monthly Q2 Volumes  
(thousands)



# Capturing Benefits of In-Network Coverage

- Added 34 million covered lives for a total of ~144 million covered lives
- Aetna covering average-risk NIPT through end of 2020
- Progenity could have realized ~\$10M in additional revenues in Q2 if average-risk NIPT were covered broadly by payors, based on our pricing and volumes

In-Network Lives – Progenity (millions)





## R&D Pipeline Update

# Innatal 4: Innovating Next-Generation NIP

innatal<sup>®</sup>

prenatal screen

**NOVEL, SINGLE-MOLECULE  
COUNTING ASSAY FOR NIPT**

**✓ Achieved a key  
development milestone  
enabling measurement  
of fetal fraction**



**QUALITY  
RESULTS**

Maintain premium  
clinical value and  
reliability



**FASTER  
TURNAROUND  
TIME**

Set a new competitive  
benchmark in the  
market

# Preeclampsia Rule-Out Test: Innovative Test to Address Unmet Need

## UNMET NEED

Preeclampsia is the  
**#2 CAUSE OF  
MATERNAL MORTALITY<sup>1</sup>**



**MORE THAN 700,000 PEOPLE**  
present with symptoms each year.<sup>2,3,4</sup>

**ESTIMATED \$3B US Market Opportunity**

## CLINICAL DILEMMA

**CURRENT METHODS CANNOT DIFFERENTIATE**  
preeclampsia from other  
hypertensive disorders.



CHRONIC  
HYPERTENSION

PREECLAMPSIA

GESTATIONAL  
HYPERTENSION

## SOLUTION

preeclampsia

rule-out test

**MULTI-ANALYTE  
BIOMARKER**

- Differentiates hypertensive disorders of pregnancy
- Rules out preeclampsia in asymptomatic patients
- Goal: improve patient outcomes and lower costs and the health system burden

1. Henderson JT, et al. Preeclampsia Screening: Evidence Report and Systematic Review for the US Preventive Services Task Force. JAMA. 2017 Apr 25;317(16):1668-1683.  
2. Ananth CV, et al. Pre-eclampsia rates in the United States, 1980-2010: age-period-cohort analysis. BMJ. 2013 Nov 7;347:f6564.  
3. <https://www.sciencedirect.com/topics/medicine-and-dentistry/gestational-hypertension>  
4. Center for Disease Control and Prevention. Births: Final Data for 2018 (In press). <https://www.cdc.gov/nchs/nvss/births.htm>

# Preeclampsia Rule-out LDT Test Advancing Toward Targeted 2021 Launch

**LDT Verification:** ~400 patients

Analysis underway, advancing toward Q4 2020 results

✓ Sample collection complete

**LDT Validation:** ~1,600 patients

Targeting mid 2021 read-out

✓ Sample collection complete

**LDT Targeted Launch:** H2 2021

**IVD:** Filed pre-sub with FDA;  
secured Oct 2020 meeting

## LDT Optimization Performance (n > 800)

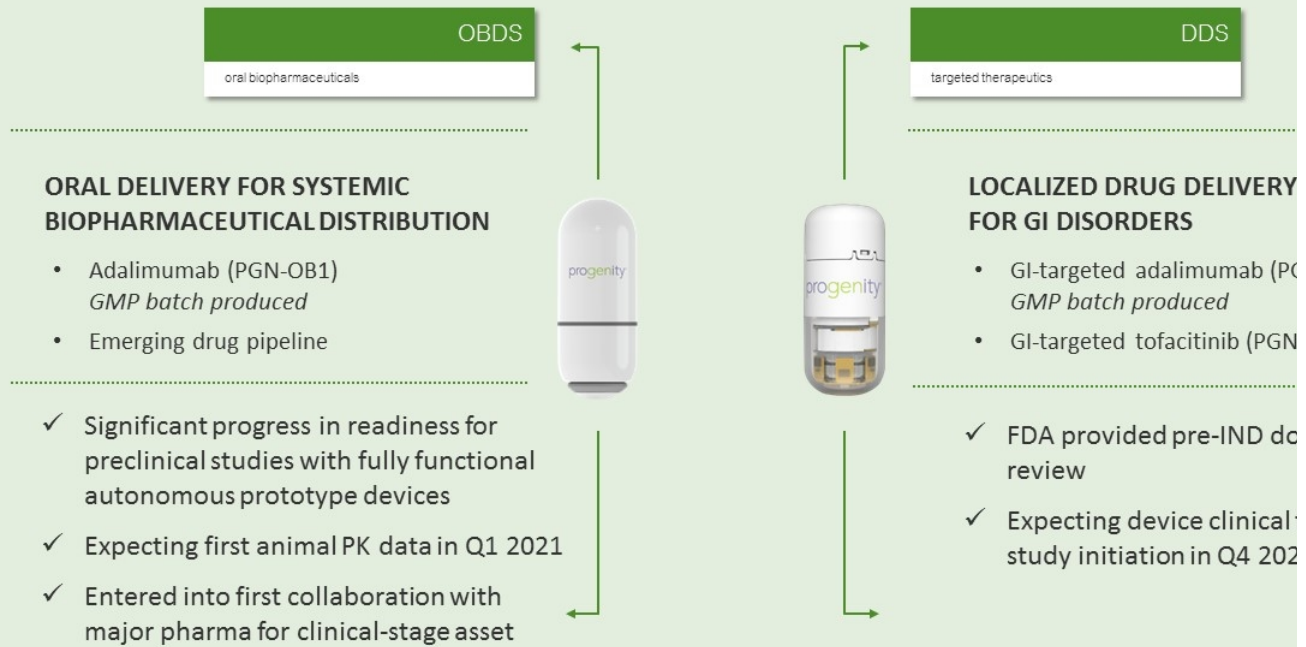
| TEST POPULATION                                     | SENSITIVITY          | SPECIFICITY          |
|---|----------------------|----------------------|
| <b>OB-GYN</b><br><i>10% Prevalence</i>              | 91.0%<br>[78.1,96.5] | 79.9%<br>[75.0,84.1] |
| <b>General Population</b><br><i>2.7% Prevalence</i> | 91.0%<br>[78.1,96.5] | 79.9%<br>[75.0,84.1] |
| <b>Target Performance<sup>1</sup></b>               | ≥ 90%                | ≥ 80%                |

<sup>1</sup>Source: Progenity internal study

# GI Precision Medicine Programs

*advancing toward the clinic and partnerships*

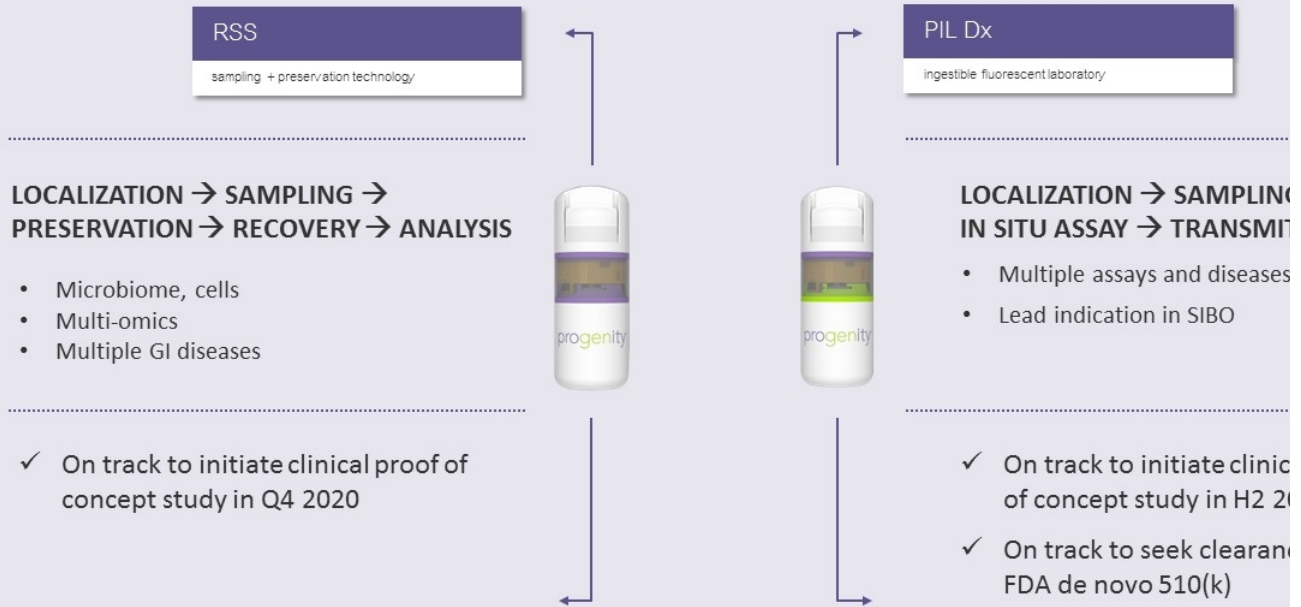
## Oral Biotherapeutics



# GI Precision Medicine Programs

*advancing toward the clinic and partnerships*

## Diagnostics





# Key Clinical Data Presentations and Publications in



## FIRST HALF 2020

- Society for Maternal-Fetal Medicine (SMFM) Annual Meeting – one poster presented
- 2020 American College of Medical Genetics and Genomics' (ACMG) Annual Meeting – four posters presented
- Publication highlighting design and reporting considerations for genetic screening tests<sup>1</sup>



## EXPECTED SECOND HALF

- Two abstracts related to our accepted for presentation at of Gastroenterology (ACG) a October 2020



## Second Quarter Financial Details

# Resilient Demand Reflected in Q2 Revenue

- Q2 revenue demonstrates resilience of Progenity's women's health channel
- Anticipating sequential quarterly growth in H2 2020
- INN transition expected to generate gradual improvement in reported revenue



# Financial Overview

\$ in millions

|                                    | Q1 2020             | Q2 2020             | YTD 202 |
|------------------------------------|---------------------|---------------------|---------|
| <b>Revenues</b>                    | \$16.8 <sup>1</sup> | \$17.3 <sup>2</sup> | \$34.1  |
| <i>ASP (\$/test)</i>               | 213.5 <sup>1</sup>  | 230.2 <sup>2</sup>  | 221.5   |
| <b>COGS</b>                        | 26.6                | 21.8                | 48.4    |
| <b>SG&amp;A</b>                    | 31.5                | 29.9                | 61.5    |
| <b>R&amp;D</b>                     | 11.2                | 12.2                | 23.5    |
| <b>Net Loss</b>                    | (17.2)              | (53.1)              | (70.2)  |
| <b>Operating Cash Flows</b>        | (30.9)              | (13.5)              | (44.4)  |
| <b>Cash &amp; Cash Equivalents</b> | 11.6                | 113.6               | 113.6   |
| <b>Indebtedness</b>                | 79.1                | 78.9                | 78.9    |

1. Includes \$13.2M accrual for settlements

2. Includes \$10.3M accrual for refund reserve

# 2020 Key Milestones



Resilient business with growing differentiation in a competitive market



In-network coverage supports volume growth and market share capture



Product pipeline expected to drive potential value creation and grow competitive differentiation

- Preeclampsia test verification readout expected in Q4
- Innatal 4 key milestone met and expected progression through development goals in 2020-2021
- Initiating clinical proof of concept study with RSS in Q4 2020
- Initiating preclinical studies with OBDS and DDS prototypes in Q4 2020
- Initiating full function clinical study for DDS in Q4 2020
- PIL Dx data to be presented at the upcoming ACG conference in Q4 2020
- Expanding SARS-CoV-2 testing broadly within our channel in Q4 2020

Dx business generate long-term cash flow

Potentially transform Precision Medicine

Additional pharmaceutical revenues and growth

# Q&A Session

